

*The Seeburg*  
PORTABLE WIRELESS  
**PLAY-BOY**  
*Remote Control*

This original Seeburg Remote Control merchandise unit, designed for Top Spot operating, is a cutting head that digs up every possible play in a location. It makes willing selections for your taste of the location standards, and by its very appearance and performance, makes eager players out of patrons. Compact, graceful lines — 30 record multi-selection — 1 to 20 record capacity — illumination — light weight — portability . . . these features make profile for operators of Seeburg Complete Remote Control installations. The Play-Boy has its own Super Dynamic Speaker and volume control. It requires no special wiring — just plugs into a light socket. Operates from a Master Seeburg Symphony. Dimensions: 47" high, 16 1/2" wide, 15" deep.

A SEEBURG  
ACCESSORY FOR  
TOP SPOT LOCATIONS



SEEBURG REMOTE CONTROL UNITS  
Build Music Operating Revenue



Seeburg Wall-O-Matic  
Wired and Wireless Models

One of the greatest single contributions to profitable operating, the Seeburg Wall-O-Matic is instrumental in converting ordinary business into Top Spots. By bringing a complete selection of 20 records to the location, placed at a distance from the phonograph, the Wall-O-Matic, together with a Seeburg Synchronizer, creates an extra revenue that operates on a profit side of the ledger! Now, for 1960, Seeburg adds to the effectiveness of a Complete Top Spot Installation by offering Wall-O-Matic in a variety of interesting colors in Bakelite cases. Dimensions are 10-13/16" high, 9 1/4" wide, 4-3/16" deep — convenient for all locations. Takes 1 to 20 coins.



*Thousands* OF MUSIC MERCHANTS  
TO SELL AND SERVE YOUR *Music!*

**NOW  
OFFER TABLE-SIDE  
SERVICE FOR  
MULTIPLIED PROFITS!**

THE *Seeburg*

# PLA-BOY



## A GREAT NEW ADVANCE IN MUSIC OPERATING!

The PLA-BOY now provides operation in an entirely new manner of operating music in individual locations. Available in three price categories for your needs but not only do they reproduce the genuine tone found in directly to them, they also provide an extremely large tone field and hence a greater penetration over every recording of the table-top. The same advance quality which the PLA-BOY like picture and the picture makes the selection and maintenance the easiest in any model!

The PLA-BOY requires no special wiring or mounting. It plugs into an ordinary light socket. It is actually a 1 1/2 ton machine that puts up more than a phonograph equipped with conventional tone. The PLA-BOY operates with the Classic Special, the Phonograph or the Mighty Special, also in 12" Super Dynamic Special, or mechanical to operate. But no having parts requires no service when these mechanical improvements of tone is entirely standard in operation. It takes 1 to 20 tones in each selection, equipped and balanced. It has an overall range in brightness and range. There is no limit to the number of PLA-BOYS that can be operated in a single location from a single phonograph.



**THE PORTABLE PLA-BOY REPRODUCES  
MUSIC AT THE PATRON'S TABLE FROM A  
MASTER PHONOGRAPH!**



**PRESENT - 1935 MODEL**  
Price Low - Delivery Fast - Service

**TABLE - 1 TO 4 DISCS**  
New Price - Special Model

**FRONT RECEIVING**  
1 in 12 Selection System

**FRONT TONING CONTROL**  
Triple Selection Volume in Record

FINGERTIP SELECTION *in*



EVERY ROOM

SEEBURG

*Illuminated*

# WALL-O-MATIC

## THE PERFECT REMOTE CONTROL FOR PHONOGRAPHS

25 RECORD MULTI-SELECTION • TAKES 1 TO 25 COINS • SIMPLE TO INSTALL  
— REQUIRES NO SPECIAL WIRING OR CASING — PLUGS INTO ORDINARY LIGHT  
SOCKET • ATTRACTIVE STREAMLINED CASE IS ILLUMINATED • FLASHING  
LIGHT INDICATES WHEN SELECTIONS CAN BE MADE • OPERATES FROM CASING  
SPECIAL PLAZA SPECIAL OR HAYFARE SPECIAL • SIZE ONLY 33-1/2" HIGH, 18-1/2"  
WIDE, 8-1/2" DEEP. THE WALL-O-MATIC IS A PLAYER CONVENIENCE THAT ADDS TO  
YOUR PHONOGRAPH REVENUE.

**J. P. SEEBURG CORPORATION**

1300 DAYTON STREET

CHICAGO, ILLINOIS



### The Top Spot Speaker

Decorative, eye-catching, performance-perfect is the Seeburg Top Spot Speaker. In this essential unit of Top Spot equipment, Seeburg stylists present a design with a tremendous influence on phonograph patrons—an influence that builds interest in the phonograph itself! Yet, luxurious as this sparkling speaker is, the cost is amazingly low! Dimensions: 13" high, 13" wide, 11½" deep.



SEEBURG AUXILIARY SPEAKERS



*The Deluxe*  
**Seeburg SpeakOrgan**

Seeburg auxiliary speakers do a plus job on locuties. Not only does a Deluxe Seeburg SpeakOrgan hold its primary purpose, that of distribution of terrifically reproduced tones, but it goes much further by merchandising the music offered by the organ in his phonograph. As a sales aid, the Deluxe Seeburg SpeakOrgan, in Marb-Glo and gleaming golden color, is a powerful force in selling an installation to a locuties — in keeping that locuties sold — in building volume repeat play among patrons. Dimensions: 28" high, 22" wide, 12" deep.