

FINE MUSICAL INSTRUMENTS



SINCE 1901

J. P. SEEBURG CORPORATION

*Another
Major Seeburg Achievement*

COMPLETE CABINET ILLUMINATION

The introduction of the Original Seeburg Luminite Galle by the J. P. Seeburg Corporation heralded a new era in modern automatic photograph design. The ready acceptance of this new feature by operators, business and the public established as a fact the Seeburg theory that means, comparable to other products offered for sale, must be merchandised. We provided the merchandising apparatus (with color and light).

The significant success was the inspiration for a brilliant new trend in automatic photograph cabinetry—Seeburg Complete Cabinet Illumination!

Seeburg Symphonias for 1938, the Concert Grand, the Royal and the Glee, are abuzz with vivid, glowing color . . . they work a commanding, compelling appeal that is unequalled in automatic photograph history!

A fuller appreciation of the reasonable beauty of the new 1938 Seeburg Symphonias can be realized only through a personal inspection. At your convenience, a Seeburg representative will be happy to request you thoroughly with all of the Exclusive Seeburg Features.

J. P. SEEBURG CORPORATION
1100 DAYTON STREET CHICAGO