

FINE MUSICAL
INSTRUMENTS
SINCE 1902



J. P. Seeburg Corporation

VERBURG SIMPSON'S

Casino

The Popular Symphonette for 1935

THROUGH slightly smaller than its companion Symphonette, the Casino is nevertheless possessed of equally matching beauty and a capable of equally fine performance. The Casino is indeed to become the "purer artist" for all branches of the photographic industry—manufacturing, distributing and exhibiting. All the outstanding Verburg features are incorporated in the Casino—V-20 M.E. Motor, Complete Cabinet Illumination, Jeweled Grille, Automatic Verification, exceptional beauty of cabinet design. Casino eye-appeal and performance carry immediate acceptance from both dealers and their patrons.

SPECIAL FEATURES

• Table Exhibition, Impulseless • Paper Output Speed • V-20 Motor • 400 Lines with Color Spot Focusing • 400 Lines for Color Spot • Jeweled Grille Illumination • Silver Illuminated M.E. Motor Panel • Illuminated Color Chart • Record Playing Indicator • 4 Point Suspension Record Tray • Patented Dual Film Compartment • Locking Consecutive Film Arm • Film Holding Pin • Hood • Flexible Mount Contact Spring • Spring Mounted Glass • Temperature Variable Control • Self-Stop Record Indicator • Motor • Direct Cabinet Illumination • Automatic Dual speed • Illuminated Record Chamber • Automatic Cabinet Mount holder and • Model stand • High speed • Magazine

Size: 12 inches high, 11 inches wide, 2 1/4 inches deep
Weight: Record, 100 lbs. • Unloaded, 275 lbs.



Casino

SEEBURG SYMPHONOLA

Plaza

The Standard Model for 1936

SLEEK, abiding beauty and brilliant performance characterize the Plaza, standard Symphonola for this year. Its design is both new and old, reflecting the center of entertainment and amusement in our nation, everywhere. True, modern culture has come to us from the East, with the Artistic Girls, the Complete Cabinet Illustration with the Artistic Girls, the gleaming Silver Plated Standard SEEBURG Panel, the eye-catching beauty... the ease of selection and the clarity and resolution of the music, as reproduced through Seeburg's Acoustic Amplification, command profitable patron-player attention.

SPECIFICATIONS

1 Tube Cathode Amplifier in High Power Output section of 20 Decibel of Plate with 6V6 Tube. Tuning Motor based on 6V60 System - Jaws with Illustration - Silver Hammerhead SEEBURG Panel - Illuminated Color Choice - Front Facing Indicator - 8 Panel Selection - Standard Seeburg Dual Tone Compression - Seeburg Conversion Tone - 1144 The Floating Pick-up Head - Seeburg Howard Cabinet Spring - Spring Mounted Choice - Jaws with Illustration - Seeburg Standard Performance Music - Front Cabinet - Armature - Dust proof and Oil-tight - Seeburg Standard - Seeburg Cabinet - Standard and Seeburg panel - Standard - 1144 panel - Standard.

Qty. 21 1/2 inches high, 11 1/2 inches wide, 19 1/2 inches deep
Weight Standard, 170 lbs. - Cabinet, 200 lbs.



Plaza

NEWBORN SYNTHETICS

Mayfair

A Deluxe Synthetic Creation For 1939

SO ARTISTIC in the workmanship created by Synthetic plastic graphics, the Mayfair represents the ultimate in not only mechanical perfection and form, but in vibrant beauty as well. Striking along brightly sparkling synthetic faceted horizontal surfaces, complete curved illumination with the gay and sparkling details, the glow of multi-colored light on highly polished face reveals the unsurpassed achievement of the V-20 WEI, done with the idea of Sport, Fun and modernized precision beauty. . . . These Synthetic developments and improvements make the Mayfair an immediate attraction and a lasting source of pride.

OFFICIAL LISTINGS

17 Tube Varieties Available in Single, Double, Triple, Quadruple & Quintuple Editions
18 Edition in 1939 also Sport, Tennis & Motorized For Extra Specialized Appeal
19 Also Available in Silver, Diamond and Gold Plated Editions (Patented) Can
20 Make a Perfect Party Bag for any of the 18 Tube Designs or Special Editions
21 Any One of These Editions is Available in Synthetic, Glass or Metal
22 Also Available in Synthetic, Glass or Metal Editions
23 Also Available in Synthetic, Glass or Metal Editions
24 Also Available in Synthetic, Glass or Metal Editions
25 Also Available in Synthetic, Glass or Metal Editions
26 Also Available in Synthetic, Glass or Metal Editions
27 Also Available in Synthetic, Glass or Metal Editions
28 Also Available in Synthetic, Glass or Metal Editions
29 Also Available in Synthetic, Glass or Metal Editions
30 Also Available in Synthetic, Glass or Metal Editions

1939, 20¢ each (bulk), 40¢ each (retail), 21¢ each (ship)
Weight: About 400 lbs. - Volume: 100 lbs.



Mayfair

"SEEBURG'S THE STANDOUT" for 1939

With the introduction of Symphonias, Mayfair, Plaza and Casino, Seeburg reaffirms an acknowledged leadership of years standing. Unparalleled beauty—improved player mechanisms—new Seeburg developments that maintain Seeburg superiority in high quality reproduction—new low cost operation—smooth, flawless performance... these characteristics of Seeburg Symphonias will insure immediate public favor and more profitably profitable operating.

J. P. Seeburg Corporation
1500 DAYTON STREET CHICAGO

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